

**MMEA Publications
Advertising Rate Card
2017-18 Print Publications**



***Interval*: The Journal of the Minnesota Music Educators Association
& MMEA All-State Concert Program**

Minnesota Music Educators Association
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MMEA Advertising Deadlines		
Issue	Space Reserved By:	Digital Copy Due By:
<i>Interval</i> - Fall (late October)	September 20	September 25
<i>Interval</i> - Winter (January)	November 20	December 1
All-State Program - (February)	December 11	December 20
<i>Interval</i> - Spring (late April)	March 15	March 20

Advertising Rates			
	Size (W x H)	Single-Issue Rate	Member Rate*
Full Page	7 ½" x 10"	400.00	350.00
2/3 page horizontal	7 ½" x 6 ⅔"	285.00	250.00
2/3 page vertical	4 ¾" x 10"	285.00	250.00
1/2 page horizontal	7 ½" x 5"	225.00	195.00
1/2 page vertical	4 ¾" x 7 ½"	225.00	195.00
1/3 page horizontal	7 ½" x 3 ⅓"	190.00	165.00
1/3 page vertical	2 ¼" x 10"	190.00	165.00
1/3 page square	4 ¾" x 5"	190.00	165.00
1/4 page square	4 ¾" x 4"	160.00	135.00
1/6 page horizontal	4 ¾" x 2 ½"	125.00	105.00
1/6 page vertical	2 ¼" x 5"	125.00	105.00

** This rate is available for 2017-18 Organizational Members of MMEA. Contact MMEA for information.*

Circulation – *Interval*
Music Educators.....1650
National and Other..... 250
For each of 3 issues

***Interval* Publication Dates**
Fall.....Late October
Winter.....Late January
Spring.....Late April

Mechanical Requirements
High resolution, grayscale PDF file.
Graphics and printer/screen fonts must be embedded.

Circulation – Programs
All-State Program.....2500

Program Publication Dates
All-State Program..... February

Trim size: 8½" x 11"
Width of column: 13½ picas (2¼")
Width of 3 columns: 44 picas (7 ⅝")
Space between columns: 1½ picas
Depth of text column: 60 picas (10")

Total.....8200